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Ms C McSean
Charity Secretary
Sporting Bears Motor Club

13 September 2021

Dear Caroline and Members of the Sporting Bears Motor Club,

I am writing to thank you for your amazingly generous donation of £2,437.83 following a successful weekend at the 2021 Arundel Festival.

Your donation will be used to support local families who are struggling through their children's early years. These early years are a critical time in their children's lives and we work to support families to be safe at home and their children to feel supported to develop and thrive.

Our work encompasses many activities including; providing emotional support to mums and dads, being a regular and reliable non-judgemental person in their lives, providing age-appropriate play ideas and role modelling them, encouraging fun and the use of the outdoors, helping the whole family to prepare for the children starting school or formal learning, handholding parents to specific help as their needs dictate, guiding and encouraging healthy lifestyles, supporting dads and staying connected to their peers.

Last year we supported 222 families through their difficult times, and we transformed the lives of 450 children. Our team of 50 local family support volunteers were supported, trained and supervised by our amazing Team of staff who are experienced in early years development. Parents tell us that even throughout the pandemic, they felt "supported without even seeing you face to face" and "thought about". This is extremely important to us and them.

It costs £235,000 each year to run our charity and your donation helps as each pound is spent wisely for the benefit of local families. I

I have attached a case study as an example of our recent work. I'd love to hear your thoughts, please get in touch any time.

With my very best wishes and thanks

Bridget Richardson, CEO

